

Chairman's Statement 1st AGM Nov 2. 2016

It's been a spectacular first year for Bromyard Speed Festival CIC. Born out of a desire to showcase Bromyard's significant motoring heritage our inaugural event took place on April 3 2016 and was a tremendous success.

An estimated 5-6000 people lined the streets to witness some impressive machinery 'lap' the town bringing much needed extra trading (estimated at a week's worth in one day) and outside media interest from radio and TV, really putting Bromyard on the map in the motoring world in this country and abroad..

There was great organisational planning, shrewd fiscal control, good selling of space and paddock, an imaginative funding plan, good features, a well run event and good weather!

This meant we had a 'fit for success' event and it proved so. We also learned a lot on the way.

How many other start ups have gone so well and also made a surplus in their first year. It is a credit to all involved. We delivered on our promises staging a memorable event and supported local causes as planned while retaining funds to re-invest into our next event.

Thanks must go to the directors, members, volunteers, local community, traders and councils for making this a year to remember for Bromyard. A new Festival and one of the best already.

We were also founder members (and instigators) of a new festivals association which can only be a benefit to the overall success of town activities by working together and helping each other.

We now look forward to our next adventure – the 2017 Bromyard Speed Festival – it has a hard act to follow however with the plans in place to date I see no reason to doubt another resounding success, weather dependant of course. Well done, Good job...